

CAVANEY, RED: Files, 1981-1983 – REAGAN LIBRARY COLLECTIONS

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CAVANEY, RED: Files, 1981-1983

Office of Public Liaison: Deputy Assistant to the President for Public Liaison

Biography

Byron M. "Red" Cavaney (02/26/1943-) was born in Kansas City, Missouri but spent most of his childhood in southern California. There, he graduated from Alhambra High School and attended the University of Southern California graduating in 1964. From 1964-1969, he served in the Navy in Vietnam. Cavaney was a White House staff member for both the Nixon and Ford Administrations doing advance office work. He started out as a staff assistant in the Advance Office and left the White House as Director of the White House Advance Office and a Special Assistant to President Ford.

Cavaney has been an active Republican most of his adult life, supporting many candidates. His involvement with Ronald Reagan began as a volunteer in Reagan's 1970 gubernatorial and 1980 Presidential campaigns. Immediately prior to the 1980 campaign, he was President and Chief Executive Officer of Ericson Yachts, a company based in Orange County, California.

Cavaney was appointed Deputy Assistant to the President for Public Liaison in 1981, and worked principally as the Deputy Director of the Office of Public Liaison for Elizabeth Dole.

Cavaney left the White House around the same time as Elizabeth Dole in 1983. For the next twenty years, he worked principally as the CEO of trade association groups such as the American Paper Institute, American Forest Products and Paper, the American Plastics Institute and the American Petroleum Institute. His last known position was as a senior vice president for government affairs at Conoco/Phillips.

Scope Note

As Elizabeth Dole's deputy director for the Office of Public Liaison, Cavaney oversaw the portfolio managers who worked directly with the various constituent groups. At first, the portfolio managers reported to Cavaney through either Diana Lozano or Jack Burgess. Lozano managed "human services" portfolios (blacks, Jews, Hispanics, etc.), and Burgess managed "special interest" portfolios (business, labor, etc.). This structure was simplified in mid-1982. Lozano and Burgess were assigned their own portfolios, and joined the other portfolio managers in reporting to Cavaney directly.

Cavaney organized meetings and outreach efforts involving the Public Liaison staff. He also dealt directly with selected constituencies – primarily business groups, and to a lesser extent Jewish groups and women.

Cavaney's collection consists of five series: SERIES I: Chronological Files; SERIES II: Memoranda and Reports; SERIES III: Subject File; SERIES IV: Events; and SERIES V: Telephone Logs.

SERIES I: CHRONOLOGICAL FILES, 1981-1983 (1.8 l.ft., Boxes 1-5)

This series consists of outgoing letters and memoranda, arranged in chronological order. Related incoming correspondence is filed with outgoing items. Some items sent under Elizabeth Dole's signature are included.

SERIES II: MEMORANDA AND REPORTS, 1981-1983 (2.4 l.ft., Boxes 5-11)

This series contains White House staffing memoranda, as well as Office of Public Liaison weekly forecast tables, weekly reports, and meeting reports submitted by portfolio managers, documenting meetings with constituent group members. Files are arranged by document type or by portfolio manager.

SERIES III: SUBJECT FILE, 1981-1983 (4.8 l.ft., Boxes 11-23)

This series consists of alphabetically arranged files on a variety of topics, including: the 1982 Budget Review Board; the Small Business Innovation Research Act of 1981, also known as the Rudman Bill; the 1982 State of the Union Address; the White House Conference on Aging; proposals for President's Reagan's schedule; and Office of Public Liaison administrative matters.

SERIES IV: EVENTS, 1981-1983 (1.2 l.ft., Boxes 23-26)

This series contains files pertaining to Red Cavaney's speaking engagements, briefing sessions, and meetings with constituent groups, as well as Office of Public Liaison events attended by Elizabeth Dole or other Public Liaison staff members. Also present are files on some Presidential events sponsored by the Office of Public Liaison. Files are arranged chronologically.

SERIES V: TELEPHONE LOGS, 1981-1983 (0.6 l.ft., Boxes 26-28)

This series consists of logs of incoming telephone calls for Red Cavaney. Files are arranged chronologically.

CONTAINER LIST

SERIES I: CHRONOLOGICAL FILES, 1981-1983

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Cavaney Chron Files, February 1983 (5)-(9)
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SERIES II: MEMORANDA AND REPORTS, 1981-1983

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White House Staff Memos – Incoming 1982: Meese, Edwin
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Richard Darman Staffing Memos, January 1983 (1)-(14)

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Weekly Forecasts, Summary Reports, Meeting Reports, August 1982-September 1982
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Weekly Forecasts, Summary Reports, Meeting Reports, August 1982-September 1982
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Budget Review Board Appeals 1982 – Housing and Urban Development, Veterans Administration 1982

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Rudman Bill [Small Business Innovation Research Act of 1981]: S.881 and Summary
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Rudman Bill [Small Business Innovation Research Act of 1981]: Selected Studies

Rudman Bill [Small Business Innovation Research Act of 1981]: Congressional Budget
Office Report

Rudman Bill [Small Business Innovation Research Act of 1981]: Letters of Support

Rudman Bill [Small Business Innovation Research Act of 1981]: Press Coverage

Rudman Bill [Small Business Innovation Research Act of 1981]: National Science
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